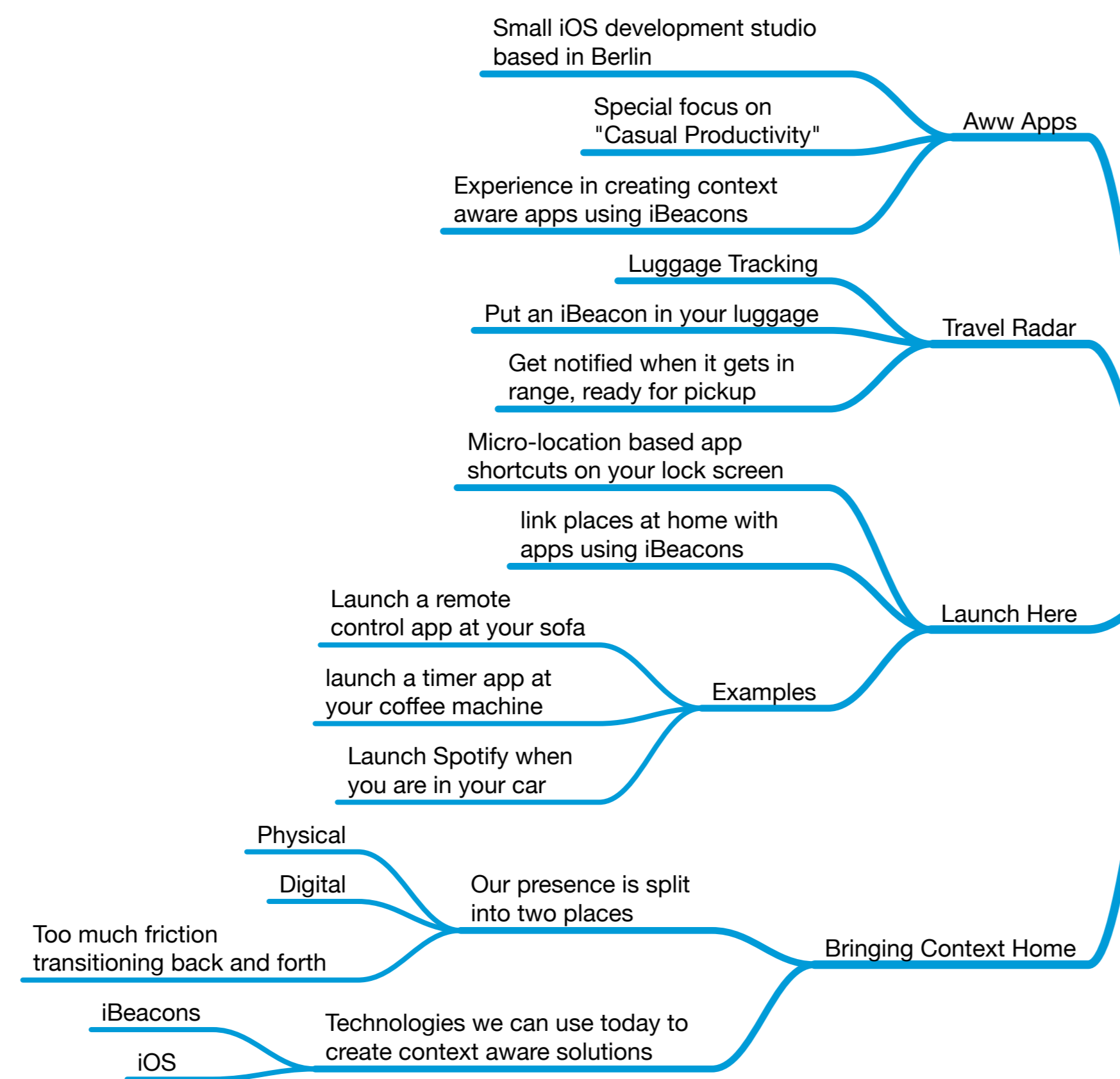


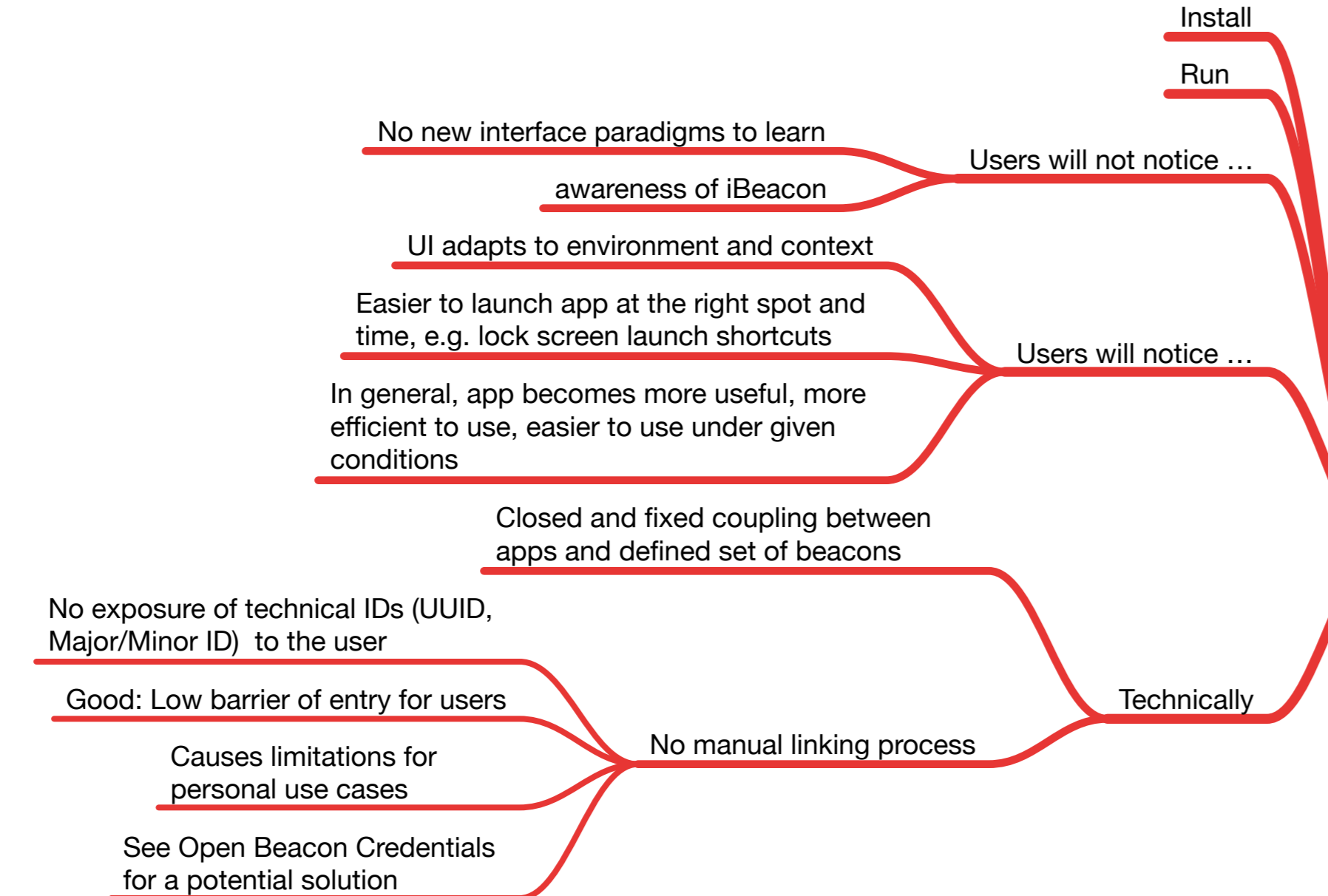
# Bringing Context Home

## Intro



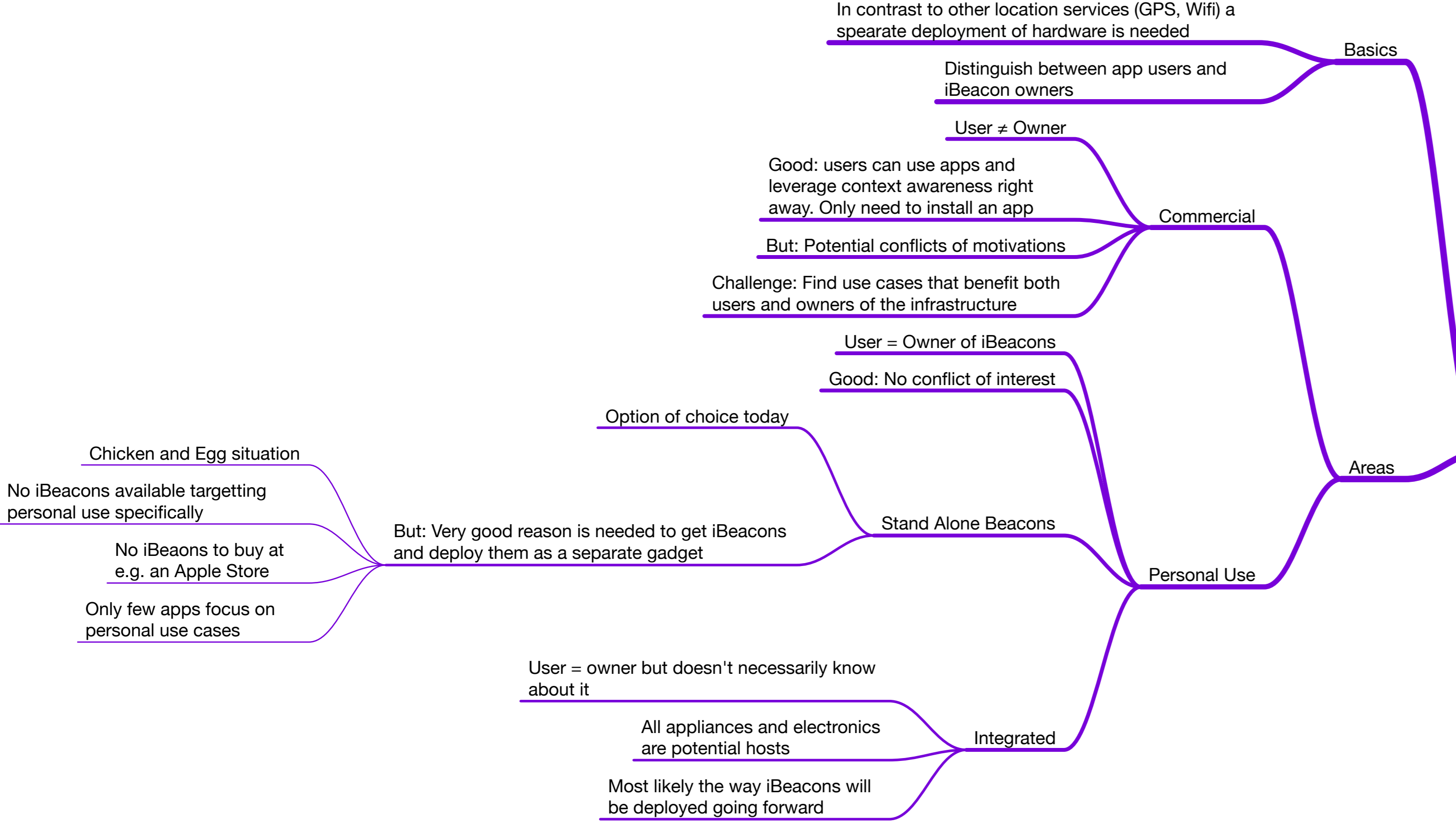
## Experience

How using an iBeacon based app should feel like

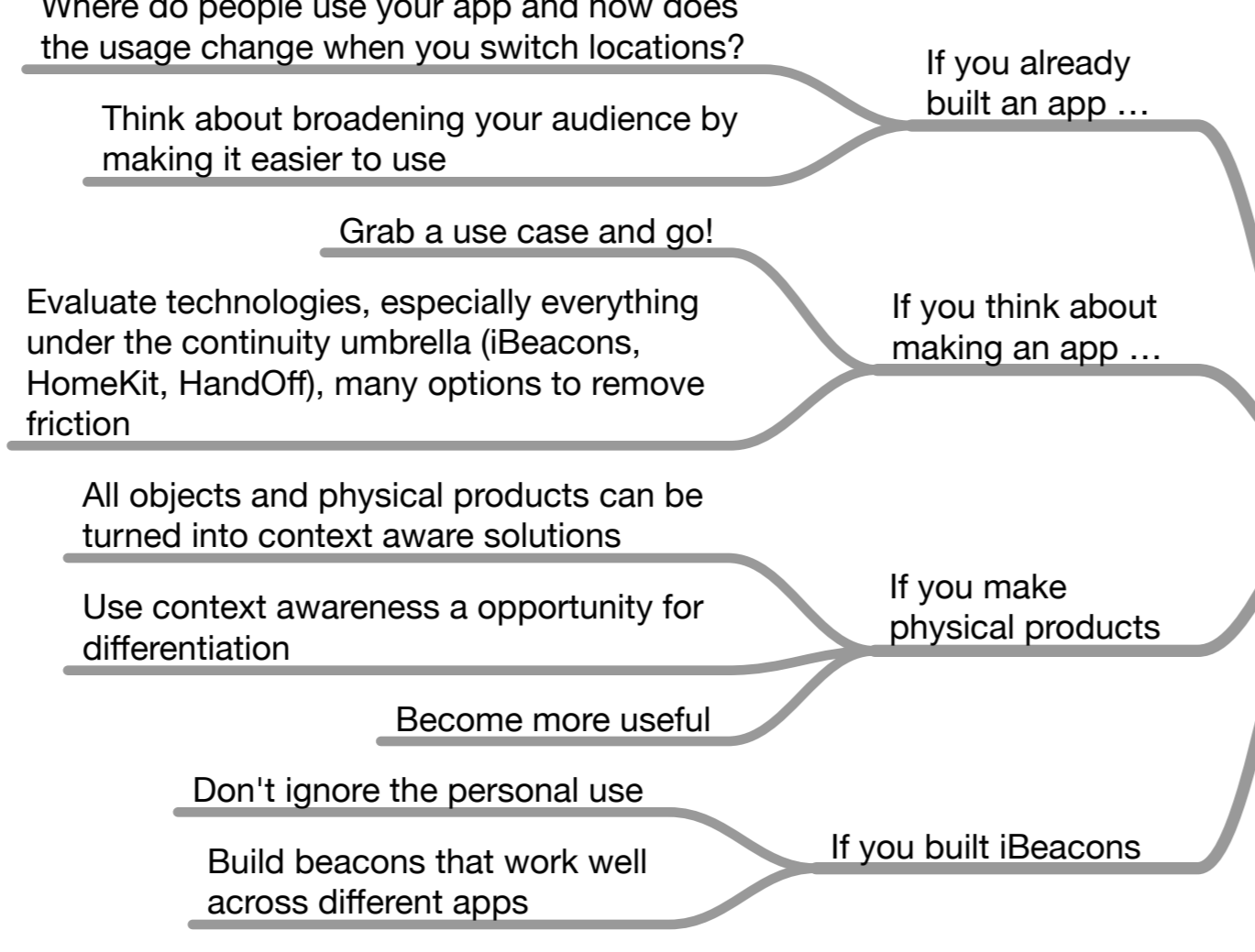


## Installation

iBeacon deployment options

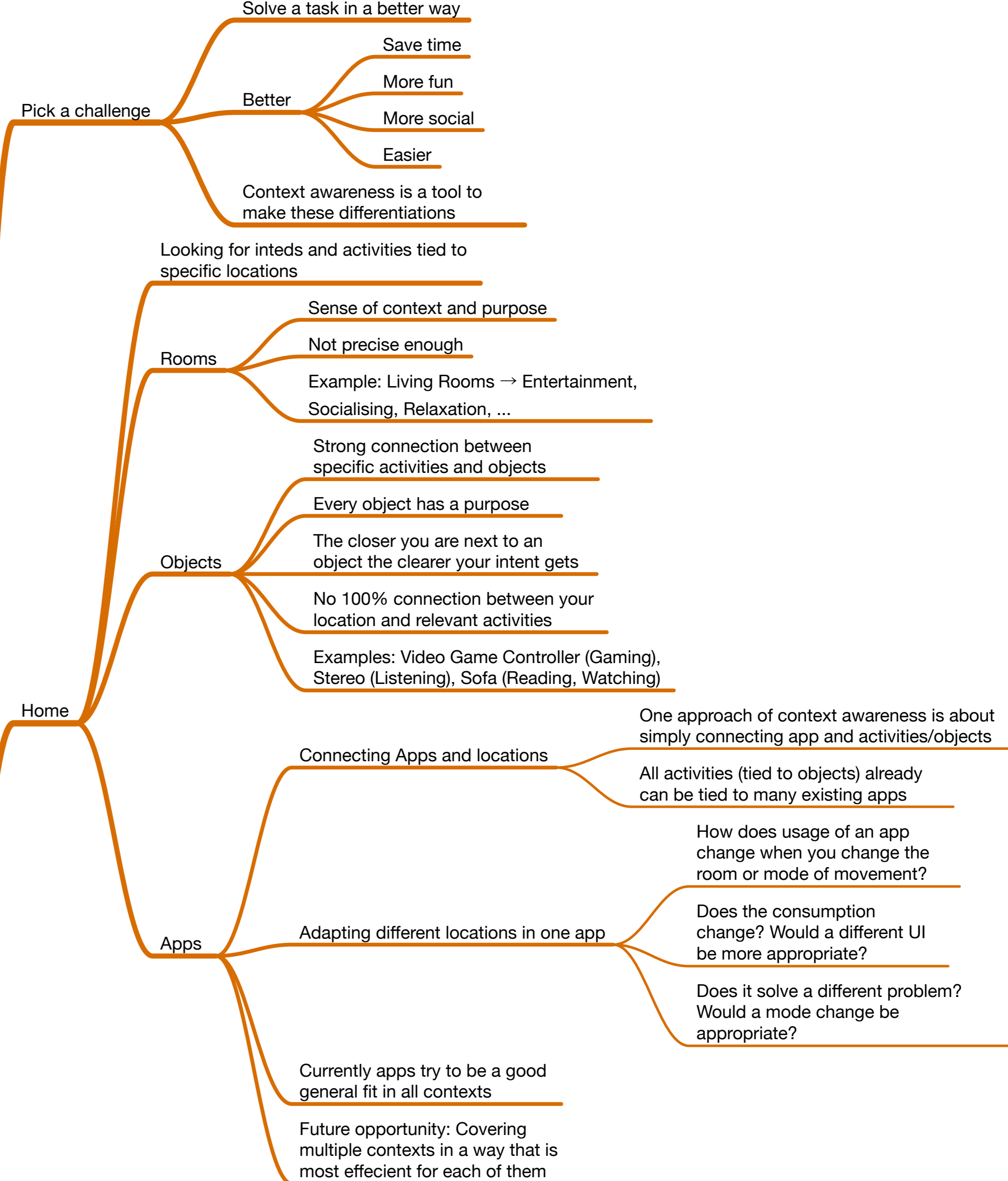


## Take Aways



## Use Cases

How to identify opportunities to remove friction



## Interface

UI for context aware apps

